### Windows Active #2026 media info

- √ 10,000 targeted print readers
- Fenestration industry specific
- Print and online magazine
- Website and Social Media
- Editorial excellence



**Editorial Excellence** 

# Windows Active Regular Features

- Industry News
- Product Innovations
- Director of the Month
- Active Voices Industry Opinions
- Business Dashboard
- ✓ Product & Company Case Studies



#### 2026 Features List

## January

- •PVC-U Profiles & Systems
- Fabrication
- Sliding Door Systems
- Machinery
- ·Hardware Active

### ebruary

- ·Window & Door Systems
- ·Blinds and Shading
- •Glazing, Energy Efficiency
- ·Glazed Extensions Active
- ·Aluminium Active

### **darch**

- Heritage & Vertical Sliders
- Machinery
- Marketing and Promotion
- Artificial Intelligence
- Doors Active

### April

- •PVC-U Profiles & Systems
- •IT Solutions & E-Comms
- ·Hardware and Security
- ·Colouring & Foiling
- ·Fensterbau Show Review

#### May

- Doors
- •Aluminium & Steel
- Sustainability
- Skills and Training
- ·Glazed Extensions Active

#### June

- Machinery
- Fabrication
- •PVC-U Systems R/Up
- ·Colour and Foiling
- •IT Solutions & E-Comms

### Jul/Aug

- Heritage & Vertical Sliders
- ·Hardware & Smart Tech
- ·Blinds and Shading
- Glazed Extensions Active
- Aluminium Active

#### Sept

- •PVC-U Profiles & Systems
- ·Glazing, Energy Efficiency
- Roof Lanterns
- Trade Assocaitions
- Doors Active

### ctobe

- Fabrication
- ·Heritage & Vertical Sliders
- Machinery
- Sustainability
- Hardware Active

# dov/Dec

- Doors
- ·Aluminium
- •Profile Bending & Foiling
- •IT Solutions & E-Comms
- •Glazed Extensions Active

# Windows Active Print Advertising

- **£2,100** DPS (£1,800 6+ Insertions)
- **£1,170** Full Page (£1,050 6+ Insertions)
- **£640.00** Half Page (£600 6+ Insertions)
- **£450.00** 1/4 Page (£400 6+ Insertions)
- **£680.00** 1/4 DPS Strip (£640 6+ Insertions)



# Windows Active Online Advertising

- ✓ Website Headline Banner £1,000/month
- ✓ Website Category Banner £600/month
- ✓ Website Mid Content Banner £600/month
- ✓ Website Home Side Banner £400/month
- ✓ Website Post Sidebar Banner £500/month
- ✓ Website Wallpaper £800/month



### Windows Active Print Content

- ✓ News/Products 300-350 Words + Image
- ✓ General Article 650 Words + 2 Images
- Feature Article 650 Words + 2 Images
- Active Voices 700 Words + 1 Images
- Director of the Month On Request
- Appointments 150-200 Words + Image



### Windows Active Online Content

- Website Story On Request
- Website Feature On Request
- Content Creation On Request
- Linkedin Post On Request
- Instagram Post On Request
- Facebook Post On Request



### Windows Active Circulation Data

- ✓ PVC-U Fabricators 1,102
- Aluminium Fabricators 987
- ✓ Installers 8,634
- Component Suppliers 565
- Total Print Circulation 10,000

  Multi company activity where firms fabricate aluminium + PVC + Install
- Website UVPM 18,000 24,000
- Av Monthly Page Views 220,275

## Windows Active Contact Details

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INFORM AND BE INFORMED

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