

Media Information

# Windows Active

## #2025 media info

✓ 10,000 targeted print readers

✓ Fenestration industry specific

✓ Print and online magazine

✓ Website and Social Media

✓ Editorial excellence

Editorial Excellence

# Windows Active

## Regular Features



Industry News



Product Innovations



Director of the Month



Active Voices - Industry Opinions



Business Dashboard



Product & Company Case Studies

# 2025 Features List

## January

- PVC-U Profiles & Systems
- Fabrication
- Sliding Door Systems
- Machinery
- Hardware Active**

## February

- Window & Door Systems
- Blinds and Shading
- Glazing, Energy Efficiency
- Conservatories Active**
- Aluminium Active**

## March

- Heritage & Vertical Sliders
- Machinery
- Retail and Installers
- FIT Show Preview (Part 1)**
- Doors Active**

## April

- PVC-U Profiles & Systems
- IT Solutions & E-Comms
- Hardware and Security
- Colouring & Woodgrain
- FIT Show Preview (Part 2)**

## May

- Doors
- Aluminium & Steel
- Sustainability
- FIT Show Review**
- Conservatories Active**

## June

- Machinery
- Fabrication
- PVC-U Systems R/Up
- Colouring & Woodgrain
- IT Solutions & E-Comms

## Jul/Aug

- Heritage & Vertical Sliders
- Hardware & Smart Tech
- Blinds and Shading
- Conservatories Active**
- Aluminium Active**

## Sept

- PVC-U Profiles & Systems
- Glazing, Energy Efficiency
- Roof Lanterns
- Ventilation
- Doors Active**

## October

- Fabrication
- Heritage & Vertical Sliders
- Machinery
- G-Awards Special
- Hardware Active**

## Nov/Dec

- Doors
- Aluminium
- Profile Bending & Foiling
- E-Comms •Sustainability
- Conservatories Active**

Media Information

# Windows Active Print Advertising

- ✓ **£2,100** - DPS - (**£1,800** 6+ Insertions)
- ✓ **£1,170** - Full Page - (**£1,050** 6+ Insertions)
- ✓ **£640.00** - Half Page - (**£600** 6+ Insertions)
- ✓ **£450.00** - 1/4 Page - (**£400** 6+ Insertions)
- ✓ **£680.00** - 1/4 DPS Strip - (**£640** 6+ Insertions)

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# Windows Active Online Advertising

- ✓ Website Headline Banner - **£650/month**
- ✓ Website Central Banner - **£400/month**
- ✓ Website Central Mid Banner - **£350/month**
- ✓ Website Edit Section Banner - **£400/month**
- ✓ Website Edit Footer Banner - **£350/month**
- ✓ Website Side Banner - **£250/month**

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# Windows Active Circulation Data

✓ PVC-U Fabricators - **1,102**

✓ Aluminium Fabricators - **987**

✓ Installers - **8,634**

✓ Component Suppliers - **565**

✓ Total Print Circulation - **10,000**

Multi company activity where firms fabricate aluminium + PVC + Install

✓ Website UVPM - **7,368**

✓ Av Monthly Page Views - **123,245**

Windows **active**

# Windows Active Contact Details

[www.windowsactive.com](http://www.windowsactive.com)

**John Cowie** - Editorial

Tel: **07474 123287**

E: [john.cowie@windowsactive.co.uk](mailto:john.cowie@windowsactive.co.uk)

**Steve Gravestock** - Advertising Sales

Tel: **07990 671901**

E: [steve.gravestock@windowsactive.co.uk](mailto:steve.gravestock@windowsactive.co.uk)

**Donna Crockatt** - Advertising Sales

Tel: **07919 448809**

E: [donna@windowsactive.co.uk](mailto:donna@windowsactive.co.uk)

Production Enquiries

E: [production@windowsactive.co.uk](mailto:production@windowsactive.co.uk)

